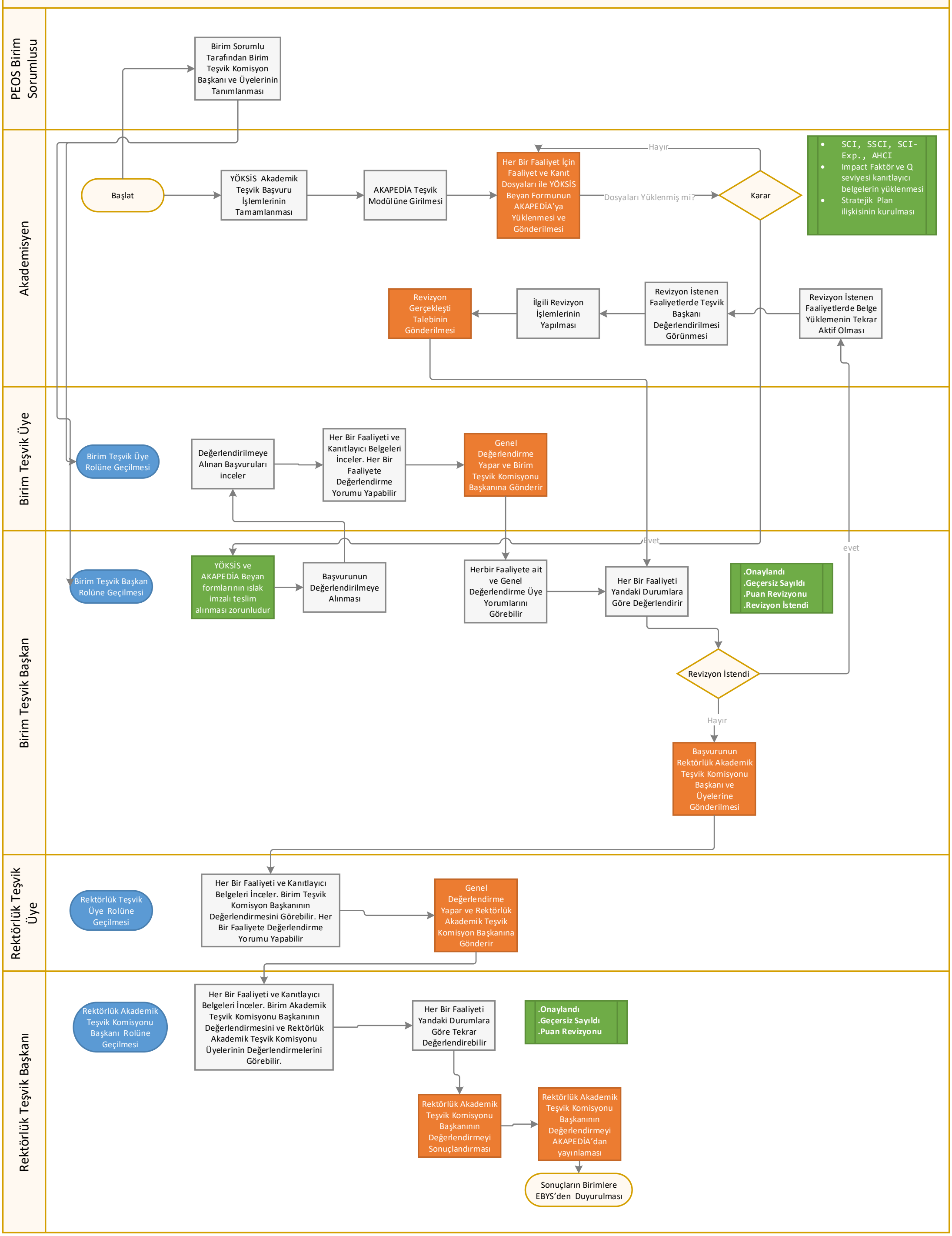AKAPEDİA Akademik Teşvik Başvuru Süreci