

NİĞDE ÖMER HALİSDEMİR UNIVERSITY

Faculty of Communication		
PUBLIC RELATIONS AND ADVERTISING		
Autumn Semester Courses		
Course Code	Course Name	ECTS
HIR1007	FINE ARTS I	6
HIR1003	INTRODUCTION TO COMMUNICATION	5
HIR2001	INTERPERSONAL COMMUNICATION	5
HIR1009	FUNDAMENTAL LAW	2
HIR2005	GRAPHIC DESIGN I	6
HIR2007	ADVERTISING PHOTOGRAPHY	6
HIR2011	CONSUMER BEHAVIOR	5
HIR3001	MEDIA LITERACY	5
HIR3003	ADVERTISING APPLICATIONS	5
HIR3005	CONTACT LAW AND ETHICS	5
HIR4031	WEB DESIGN	5
HIR4003	POLITICAL COMMUNICATION	5
TOPLAM		60
Spring Semester Courses		
Course Code	Course Name	ECTS
HIR1002	INTRODUCE TO PUBLIC RELATIONS	5
HIR1004	INTRODUCTION TO ADVERTISING	5
HIR2002	CORPORATE COMMUNICATIONS	4
HIR2004	COMMUNICATION RESEARCHES	6
HIR2006	ADVERTISING COPYWRITING	6
HIR2008	GRAPHIC DESIGN II	6
HIR2010	MARKETING COMMUNICATIONS	4
HIR2012	PROFESSIONAL FOREIGN LANGUAGE	4
HIR3002	CAMPAIGN MANAGEMENT	5
HIR3004	MEDIA PLANNING	5
HIR3006	RADIO AND TELEVISION ADVERTISING TECHNIQUES	5
HIR4002	DICTION	5
TOPLAM		60

Faculty of Communication		
Radio Television and Cinema		
Autumn Semester Courses		
Course Code	Course Name	ECTS
RTS1001	INTRODUCTIONS TO COMMUNICATION	5
RTS1005	INTRODUCTION TO CINEMA	5
RTS2001	CINEMATOGRAPHY	5
RTS2003	CAMERA AND LIGHT TECHNIQUES	6
RTS2005	GRAPHIC DESIGN	6
RTS2007	RESEARCH METHODS	4
ENF1021	BASIC COMPUTER	3
RTS2011	GENRES IN CINEMA	5
RTS3001	PRODUCTION-MANAGEMENT 1	6
RTS3003	RECENT TURKISH CINEMA	5
RTS3005	COMMUNICATION ETHICS	5
RTS4003	MEDIA LITERACY	5
TOPLAM		60
Spring Semester Courses		
Course Code	Course Name	ECTS
RTS1006	BASIC PHOTOGRAPHY	5
RTS2002	FILM AND TELEVISION PRODUCTION TECHNIQUES	5
RTS2004	EDITING	6
RTS2006	SCENARIO	5
RTS2008	COMMUNICATION RESEARCH	6
RTS2010	HISTORY OF TURKISH CINEMA	4
RTS3002	PROGRAM PRODUCTION FOR TELEVISION	5
RTS3004	PRODUCTION-MANAGEMENT 2	6
RTS3006	FILM THEORY	5
RTS4004	FORMAT AND TEXT DESIGN IN TELEVISION	5
USD4064	INTRODUCTION TO CINEMA	5
YDL1014	FOREIGN LANGUAGE II	3
TOPLAM		60

Faculty of Communication		
Journalism		
Autumn Semester Courses		
Course Code	Course Name	ECTS
GZT1007	BASIC JOURNALISM	6
GZT1003	INTRODUCTIONS TO COMMUNICATION	5
GZT1005	BEHAVIOURAL SCIENCES	4
GZT2005	HISTORY OF TURKISH PRESS	5
GZT2007	PHOTO JOURNALISM	5
GZT2011	INTERNET AND NEW MEDIA	5
GZT2013	PAGE DESIGN	5
GZT3001	MEDIA LITERACY	5
GZT3003	SOCIAL MEDIA MANAGEMENT	5
GZT3007	RADIO AND TV JOURNALISM	5
GZT4003	NEW MEDIA JOURNALISM	5
GZT4005	CREATING THE NEWS PORTAL	5
TOPLAM		60
Spring Semester Courses		
Course Code	Course Name	ECTS
GZT1010	BASIC PHOTOGRAPHY	6
GZT1004	NEWS GATHERING AND WRITING	5
GZT1002	HISTORY OF COMMUNICATION	4
GZT2008	COMMUNICATION RESEARCHES	6
GZT2014	PAGE DESIGN APPLICATIONS	5
GZT2006	NEWS EDITING	4
GZT3002	INTERNET JOURNALISM	5
GZT3004	SOCIOLOGY OF COMMUNICATION	5
GZT3006	WEB DESIGN	5
GZT3008	APPLIED JOURNALISM I	5
GZT4002	ALTERNATIVE MEDIA APPLICATIONS	5
GZT4044	SURVEILLANCE SOCIETY AND MEDIA	5
TOPLAM		60