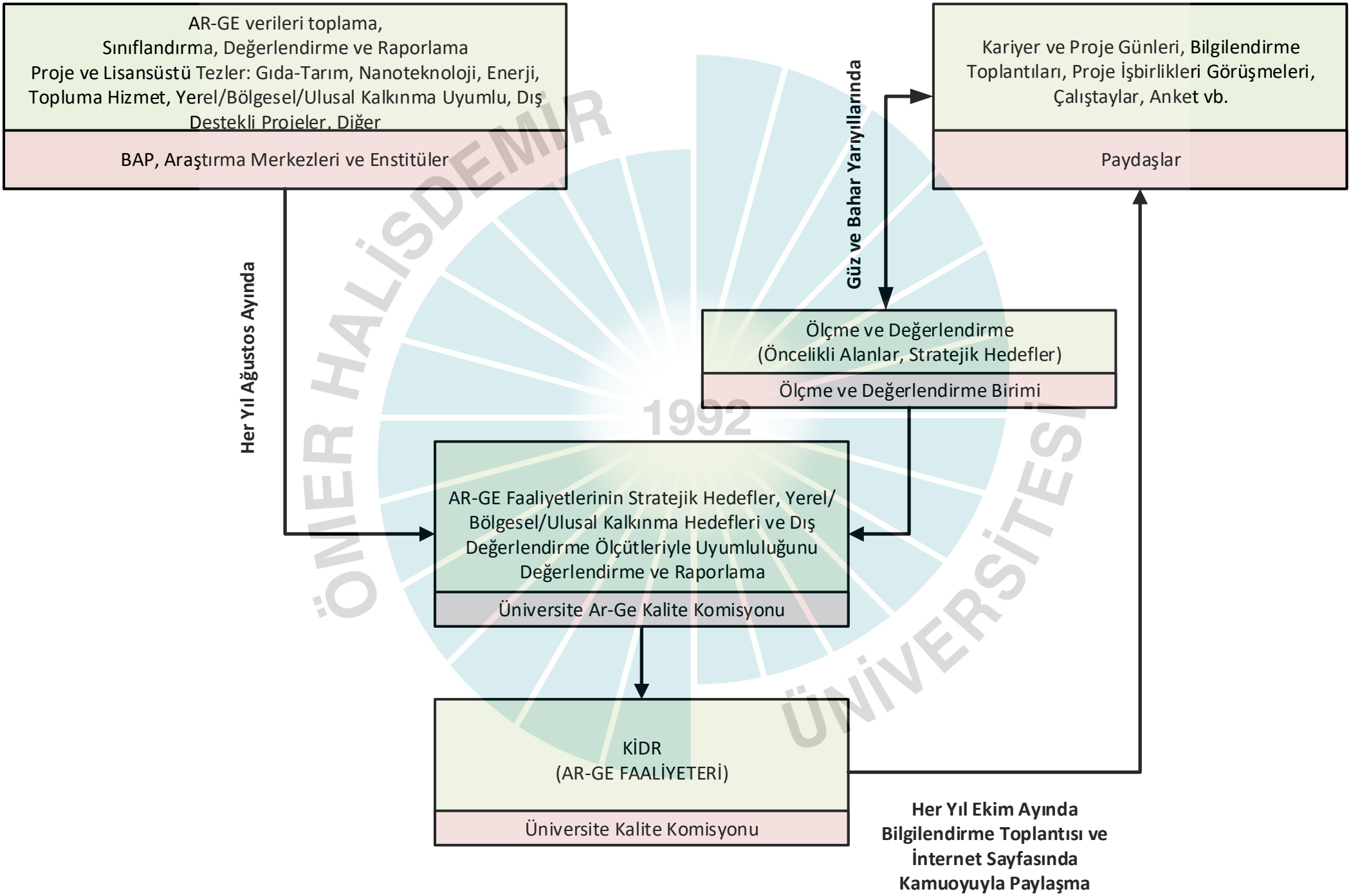AR-GE FAALİYETLERİNİN RAPORLANMASI, SONUÇLARININ İLANI