- 1. To be ready to learn all kind of knowledge that are needed for change to accommodate national and international health systems.
- 2. To comprehend business functions and basic concepts of healthcare management.
- 3. To manage and organize health institutions.
- 4. To realize local, national and international social issues of health sector and carry out solutions.
- 5. To be able to determine goals, objectives and strategies of health institutions and analyze internal and external environment of organizations.
- 6. To be able to build a mission and a vision for health institutions.
- 7. To know communication techniques intended to patients and patient relatives and to analyze and implement these techniques in health institutions.
- 8. To be able to manage public relations in health institutions and explain communications processes.
- 9. To be able to implement modern human resource managemet techniques in health institutions.
- 10. To be able to be a self-reliant, ethic, productive, leader health worker with the awareness of professional ethics and social responsibilities.
- 11. To be able to make and analyze field studies.
- 12. To be able to analyze health politics and economic life in national and international health systems.
- 13. To implement the bases of financial management in healthcare.
- 14. To be able to use accounting and cost information systems in healthcare.
- 15. To comprehend the processes of marketing management, purchasing, logistics and total quality management.