

COMMUNICATION SCIENCES MASTER PROGRAM

L. CODE	COURSE TITLE	T	P	A	PROGRAM OUTCOMES					
					1	2	3	4	5	6
<b>FALL SEMESTER</b>										
SBE8001	SCIENTIFIC RESEARCH METHODS	3	0	8	5	5	5	5	5	5
	SEMINAR	0	2	6	4	4	5	5	5	5
	SPECIAL TOPICS	5	0	2	5	5	5	5	5	5
	THESIS RESEARCH (THESIS PROPOSAL)	0	0	2	5	5	5	5	5	5
	THESIS RESEARCH	0	1	30	5	5	5	5	5	5
	THEORIES OF COMMUNICATION (C)	3	0	8	5	5	4	5	3	3
	ADVERTISEMENT AND CONSUMPTION CULTURE	3	0	8	5	5	0	3	3	0
	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	8	3	4	0	5	3	0
	IMAGE MANAGEMENT	3	0	8	5	4	0	5	4	0
	NEW MEDIA STUDIES	3	0	8	5	5	0	5	3	0
	NEW MEDIA LITERACY	3	0	8	5	5	0	3	3	0
	JOURNALISM PRACTICES IN NEW MEDIA	3	0	8	5	5	2	5	3	0
	WORLD CINEMA	3	0	8	5	5	0	3	3	0
	PUBLIC OPINION RESEARCH	3	0	8	5	5	5	4	5	5
	POPULAR CULTURE AND MEDIA	3	0	8	5	5	0	3	0	0
<b>SPRING SEMESTER</b>										
	SEMINAR	0	2	6	4	4	5	5	5	5
	THESIS RESEARCH (THESIS PROPOSAL)	0	0	2	5	5	5	5	5	5
	THESIS RESEARCH	0	1	30	5	5	5	5	5	5
	SPECIAL TOPICS	5	0	2	5	5	5	5	5	5
	STRATEGIC COMMUNICATION MANAGEMENT	3	0	8	5	5	4	4	2	0
	POLITICAL COMMUNICATION	3	0	8	5	5	0	5	3	0
	CRITICAL APPROACHES IN PUBLIC RELATIONS	3	0	8	5	5	5	5	4	0

NEW MEDIA AND PERCEPTION MANAGEMENT	3	0	8	5	5	3	5	4	0
POLITICAL ECONOMY OF MEDIA	3	0	8	5	5	5	5	3	0
MEDIA AND DISCOURSE	3	0	8	5	5	5	4	5	5
EUROPEAN ART CINEMA	3	0	8	5	5	0	5	3	0
NEW TURKISH CINEMA	3	0	8	5	5	0	5	3	0
MEDIA RECEPTION STUDIES	3	0	8	5	5	5	3	3	5
GLOBALIZATION AND MEDIA	3	0	8	5	5	0	5	5	0
SOCIOLOGY OF COMMUNICATION	3	0	8	5	5	5	5	5	0