

Program Outcomes

1. He/She has a command of basic approaches, concepts and relations between concepts in communication sciences at a level to evaluate their theoretical and practical reflections.
2. Follows up-to-date information and approaches developed in the field of communication sciences and evaluates them with a critical and questioning approach.
3. Have the knowledge of basic methodological approaches, methods, research techniques and their application and evaluation related to communication sciences.
4. Interdisciplinary thinker, questions, comments and evaluates.
5. Can think scientifically and conduct research in accordance with professional and scientific ethical values
6. Designs and implements a research in the field of communication sciences, interprets, reports and turns it into original works in accordance with academic rules.

Program-Specific Skills and Competencies

1. It chooses the right tools in the communication studies it carries out and transmits the content it produces to the relevant targets.
2. Protects and develops the ethical and universal values required by the profession by using communication tools for the benefit of current and future generations.
3. Follows and critically evaluates media agenda and content.
4. Follows the developments in information and information technologies and integrates them with theoretical knowledge.
5. He/she can blend the theoretical, aesthetic and practical dimensions of communication, culture and art in his/her studies.
6. Has the ability to think analytically, question and synthesize by seeing the whole picture.