

## **GENERAL INFORMATION**

Department of Communication Sciences Master's Program with Thesis is the framework for the undergraduate departments of Niğde Ömer Halisdemir University, Faculty of Communication. The program includes 6 Associate Professors and 5 Assistant Professors. It has a young, dynamic and competent academic staff consisting of faculty members. In order to successfully complete the program, graduate students must complete a total of 120 ECTS courses, seminars and thesis. In addition, graduate students can continue some of their education in European Union countries thanks to bilateral agreements made within the framework of the Erasmus program.

In the program; Field-specific courses such as Communication Theories, Communication Sociology, Image Management, Critical Approaches in Public Relations, Journalism Practices in New Media, Media and Discourse, World Cinema, Media and Reception Studies, Globalization and Media are offered. In the second year, students who take the Thesis Study course graduate from the program if they successfully defend their Master's Thesis.

Examinations at Niğde Ömer Halisdemir University are held in accordance with the student workload in the Bologna process, in accordance with the Niğde Ömer Halisdemir University Graduate Education and Examination Regulations.

Students who graduate from the program can continue their doctorate education if they meet the necessary conditions according to the Postgraduate Education Regulations.

## **AIMS AND GOALS**

The main purpose of this program is to train communication specialists who have a good command of academic literature and concepts and theories in the field of communication sciences, who can think multi-dimensionally, who can keep up with and guide the rapid change in today's world, and who have adopted basic human and ethical values.

Compatible with the mission, vision, core values and quality policies of our university; to raise critical and innovative individuals who can think interdisciplinary, especially in various sub-fields from journalism to public relations, from advertising to radio, television and cinema.

## **LEVEL- TURKEY HIGHER EDUCATION QUALIFICATIONS FRAMEWORK AND DEGREE GIVEN**

### **Level**

Department of Communication Sciences Master's Program with Thesis is a 2-year program consisting of 120 ECTS. The program includes the "First Level (First Cycle)" defined in the "Higher European Qualifications Framework in Higher Education (QF-EHEA)" of the Bologna Process and the "7th Level" defined in the "Turkey Higher Education Qualifications Framework (TYYÇ). ECTS conditions and level qualifications determined for "Level" qualifications; at the same time, "7. Level" qualifications

### **Awarded Degree**

Students who successfully complete the program are awarded a Master's Degree in Communication Sciences.

## **ACCEPTANCE CONDITIONS**

Admission conditions are decided in accordance with the regulations determined by the Turkish Higher Education Council. Information on the requirements for application and admission to graduate programs is announced on the university's website at the beginning of each academic year.

The following conditions apply to both Turkish and foreign students:

- Having a bachelor's degree
- To have at least 55 points (or equivalent) from ALES (Academic Personnel and Graduate Education Entrance Exam)
- Proficiency in YDS (Foreign Language Proficiency Exam) or UDS (Interuniversity Board Foreign Language Exam) or international level IELTS (International English Test System) or TOEFL (English as a Foreign Language Exam) foreign language exams accepted by the Interuniversity Board. to have received. Students who do not have foreign language proficiency can apply, but their scores in this field will be evaluated as 0.
- Candidates who have obtained a Bachelor's Degree abroad are required to obtain an equivalence certificate from the Council of Higher Education.
- ALES score is valid for 3 years.
- Candidates must apply in person. Applications with missing documents will not be considered.

For more information, visit the Graduate Admission Procedures and Registration Procedures section in the Institutional Information menu. For more information about the admission requirements for foreign students, please contact Niğde Ömer Halisdemir University International Relations Coordinator.

### **International Relations Coordinator**

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### **Recognition of Prior Learning**

Students studying at Niğde Ömer Halisdemir University may be exempt from certain courses according to the Niğde Ömer Halisdemir University Graduate Education and Examination Regulations. Based on the principle of lifelong learning, Niğde Ömer Halisdemir University recognizes the courses previously taken in another educational institution.

If it is compatible with the program registered at Ömer Halisdemir University, it exempts the graduation from ECTS.

In accordance with the relevant Laws and Regulations, students must apply for exemption within the specified period and the Graduate School Administrative Board must approve the exemption.

## **PROGRAM PROFILE**

Communication Sciences Department Master's Program is a framework for various sub-fields of communication and offers a versatile education opportunity in the related field. Students can choose courses from different fields such as public relations, advertising, journalism, new media and cinema. In addition, students can take courses from different departments, if they wish, within the framework of the relevant Regulations and Guidelines.

Communication Sciences Department Master's Program (First Level in the Bologna Process Higher Education Qualifications Framework, 7th Level in TYYÇ) It is a major program.

The classification of the program according to the "International Standard Classification in Education (ISCED) 2011" and "Turkey Higher Education Qualifications Framework (TYYÇ)" and the education field codes are given below:

- ISCED Education Area Code: 32 – Journalism and Information
- ISCED Program Qualification Level: 7, Category (Profile): 97 Sub-Category: 99 – Academically weighted master's degree
- Turkey Higher Education Qualifications Framework (TYYÇ) Basic Area Code: 32 – Journalism and Information
- Turkey Higher Education Qualifications Framework (TYYÇ) Qualification Type (profile): Academically focused “7. Level” master's degree

## **Education and Teaching Methods**

The most commonly used teaching methods in the programs at Niğde Ömer Halisdemir University are given below. Programs use most of the methods listed in this list, according to their goals and objectives. In order to achieve the learning outcomes of the program aimed at in the Communication Sciences Department, the educational methods used in the entire program are included in the "program learning outcomes" section, and the methods related to the course in the program are located in the "course introduction and application information" section.

## **Examples of Education-Training Methods Used**

- Class and Classroom Activities
- Field Study
- Team work
- Laboratory
- Read
- Homework
- Preparing project

- Seminar
- Internship
- Technical tour
- Web Based Learning
- Application
- On-Site Application
- Professional Activity
- Social activities
- Thesis Preparation
- Field Study
- Report Writing

### **Occupational Profiles of Graduates with Examples**

Students graduating from the Communication Sciences Department Master's Program can be employed in private institutions such as TRT, RTÜK, all public institutions and advertising and public relations agencies, newspapers, radios, television channels, depending on the courses they take and their interests.

Candidates who graduate from the Communication Sciences Department Master's Program also have the opportunity to enroll in doctoral programs.

### **Qualification Criteria and Regulations**

Communication Sciences MASTER'S DEGREE is given to students who have a General Academic Grade Point Average (GPA) of not less than 2.5/4.00, who have successfully defended their thesis, and who have passed all the courses in the program (120 ECTS) with a minimum grade of CB or S.

For detailed information, see “Niğde Ömer Halisdemir University Postgraduate Education and Examination Regulations”.

### **Academic Advancement Opportunities**

Students who successfully complete this program can apply to doctoral programs in the Department of Communication Sciences or related fields.

### **EXAM REGULATIONS, ASSESSMENT AND GRADING SYSTEM**

The methods used to measure whether the predicted program learning outcomes have been achieved during the Communication Sciences Master's Program are listed below. The outputs related to the course units are shown together with the contribution to the final grades in the section of the course description.

- Midterm
- Final exam

- Make-up Exam
- Homework Evaluation
- Report Submission
- Making Presentations with a Computer
- Thesis Submission
- Document Submission
- Ability to produce projects

### **Exams**

Midterm and final exams are held on the dates, places and times determined and announced by the university. The final grades of the students are given by the instructors based on the results of the midterm, homework evaluation and final exam, and also taking into account that the students meet the attendance requirement.

In determining the final grade, the contribution of the activities during the semester is 40% and the contribution of the final exam is 60% for all courses in all graduate programs determined by the regulation.

### **Evaluation**

A student's success is evaluated by the instructor for each assessment (term studies and final) defined for each course. The assessment is based on 100 full points.

A student who receives AA, BA, BB, CB and S (Successful) grades in a course is deemed to have succeeded in that course. Success status of students; The semester academic average and general academic average are determined by calculating over 4.00 and announced at the end of each semester.

The product of the ECTS of a course and the coefficient of the success grade obtained from that course gives the weighted score of that course. The semester academic average is found by dividing the total of the weighted scores of the courses in the course plan that must be taken in that semester by the total ECTS of the courses. Annual courses are included in the spring semester academic average. The general academic average is found by dividing the weighted points to be calculated based on the success grades of all the courses that the student has to take during the education period, by the total ECTS of the courses taken (120 ECTS). Course success grades and coefficients are determined as follows:

<b>Score</b>	<b>Letter Grade</b>	<b>Factor</b>
90-100	AA	4.00
85-89	BA	3.50
80-84	BB	3.00
75-79	CB	2.50
70-74	CC	2.00
65-69	DC	1.50

60-64	DD	1.00
50-59	FD	0.50
0-49	FF	0.00

### **Graduation Requirements**

In order for a student to graduate from the Communication Sciences Department Master's Program, the following conditions must be met:

- To complete 120 ECTS with a passing grade (54 ECTS for 7 graduate courses, 6 ECTS for Seminar Courses, 20 ECTS for 2 Special Field Courses and 40 ECTS for Thesis Studies conducted for 2 consecutive semesters)
- Having a GPA of at least 2.50 out of 4.00
- Preparing and defending the thesis successfully

### **Instruction Type**

Niğde Ömer Halisdemir University Social Sciences Institute Communication Sciences Department Master's Program provides full-time and face-to-face education.