

A. Learning Outputs

Student who successful completes this program:

1. Learns how business functions affect business performance.
2. Understands the role and importance of management strategy.
3. Learns planning, control and continuous improvement techniques.
4. Gains the ability to apply scientific management principles.
5. Learns the importance and use of statistical techniques.
6. Learns ethical issues in science and managerial practices.
7. Learns to use business functions effectively and creatively to comply with changing conditions and to perform high flexibility.
8. Learns professional skills and behaviors necessary to compete in real life.
9. Acquires scientific thinking and interpreting ability.
10. Gains scientific writing and research skills.
11. By acquiring sensitivity to social and environmental problems, gains the ability to bring scientific solutions to these problems.
12. Gains research skills.